

**Montana Financial Education Coalition
Agenda Board of Directors' Meeting Minutes**

**Monday, March 16, 2009
Federal Reserve Bank, Helena
10:00 a.m. – 12:30 p.m.**

The Montana Financial Education Coalition strives to improve the personal financial knowledge and decision-making ability of Montana citizens by promoting public awareness of the need for personal financial education, and by uniting and building capacity of financial education programs.

MFEC President Jolene Bach Called to Order 10:10 a.m.

- 1) MFEC Board Designations and Appointments**
 - Keep up proxies and please invite them to attend every meeting, even if the director is able to be there. This will give them history and increase the value of their participation.
 - Identifying additional members – executive committee will work on a board matrix.

- 2) Review of Bylaws Draft and Vote**
 - Tabled until next meeting.

- 3) Old Business**
 - **VISTA**
 - i. Currently Benjamin Marks from RDI. bmarks@cccsmt.org, 406.4545703**
 1. Mr. Marks will be working on identifying community outreach and additional relationship building.
 2. Will be reviewing the newsletter and website.

 - ii. Working on obtaining an MFEC VISTA for August start date**
 1. In progress
 2. Will be identifying work plan for this position
 - **Workshop update**

- i. Well received
- ii. Al will be heading up some additional workshop planning

- **Defining 'partners' discussion**

- i. On-going
- ii. Jolene will gather more information at the national meeting.

4) **MFEC Board Working Committee Designations**

Note: these are for standing committees. The MFEC will develop ad-hoc committees for conference development, fundraising, and other initiatives.

- **Communications Committee – marketing and public awareness**
- **Capacity Committee – partners and programs**
- ***Additional Committee Request – conference committee***

5) **Work Plan Review.** The following summarize the key highlights from the board's work plan review:

- **Goal One: Build public and private capacity for more efficient and effective delivery of financial education programs.**
- **Goal Two: Promote cooperation and collaboration within the financial education community.**
- **Goal Three: Raise public awareness of the need for personal financial education.**

6) **Committee Reports**

Communications Committee

- **Members**
 - Sue, Jolene, Errolyn, Penny, Diana, and Ben
 - Bi-weekly meetings in March – May then re-evaluate schedule
- **Review Objectives**
- **Action plan**

- **Brand Discussion**
 - Website re-design
 - E-news and other materials
- **Media Blitz in conjunction with financial literacy awareness month**
 - announce coalition brand, tag, and web tools at the beginning of April
 - Release member spotlights to media weekly throughout April – please submit nominations to Jolene

Planned:

- MCUN
- Federal Reserve
- CCCS
- MSU Extension

Capacity Committee

- **Members**
 - Sue, Jolene,
 - Set meeting schedule
- **Review Objectives**
 - **Engage Stakeholders**
 - Increase e-news recipients
 - Increase programs and partners featured on website
 - Engage financial service industry
 - **Develop/Support Public Policy Initiatives**

7) National Jump\$tart Update

- Jolene will be attending the national conference
- North Dakota has requested our assistance in being a jumpstart affiliate much like we are – with a wider scope of service

8) National JS High School Survey

- Need to know the list of schools sooner – for national conference discussion
- Need to connect with OPI

9) America Saves

- United Way agencies are working on this, namely the Yellowstone chapter
- Kelly will keep us all in the loop as to their progress

10) Financial Education Programs

- We will continue to promote financial literacy programs through our website and partner communications

11) Meeting Schedule

- **Next Meeting – JUNE 23 in GREAT FALLS – 10 a.m. to 2 p.m. at Rural Dynamics, 2022 Central Avenue, Call in number 1.866.740.1260, pin 7618721**

12) Meeting Adjourned at 11:50 a.m.

Respectfully Submitted
Jolene Bach